

# BAHAMAS BRIDAL SHOW EXHIBITOR'S AGREEMENT



## All exhibitors will RECEIVE the following at the Bahamas Bridal Show:

- 1) Exhibit space(s) with chairs & covered table(s) on show date: **1 table/Ruby space; 2 tables/Pearl; 3/Diamond**
- 2) One display name sign for your business at your exhibit space.
- 3) Show Badges for staff: **2 badges for Ruby space; 3 for Pearl; 5 for Diamond** (*extra badge is cost of a show ticket*).
- 4) Show Flyers & Posters to share with your clients and display at your business location to promote the show.
- 5) Mention of your business in radio, TV or newspaper advertisements promoting the show.
- 6) Listing of your business details as an exhibitor in the show's digital-copy **Wedding Guide** magazine.
- 7) At least two Promotional Announcements of your business by the MC during the show.
- 8) Email copy of the bridal show Mailing List of all registered couples within two weeks after the show.
- 9) Exposure to approximately 300 engaged couples and 1,000 to 1,200 persons attending the show.
- 10) Bridal registration cards for couples to register their weddings before the show.
- 11) Announcement and presentation of your Door Prizes to brides-to-be during the show.
- 12) On-site storage and assistance with moving your equipment, products and promotional material.

## All exhibitors will PROVIDE the following to Bahamas Bridal Show:

- 1) A signed Exhibitor's Reservation form and non-refundable payment.
- 2) Your completely decorated exhibit before the show set-up deadline.
- 3) At least two prizes for registered couples at the show. *Prize description needed two weeks before the show.*  
**NOTE:** *Some winners may be asked to visit your business to collect your prizes being offered.*
- 4) Agreed to prominently display bridal show posters and flyers at your business location to promote the show.
- 5) One-page type-written details of your business, products & services to be read by MC during the trade show.
- 6) Assist in promotion of the show via whatsapp, text, your website, Facebook page, radio, TV and newspaper ads.
- 7) All completed Bahamas Bridal Show couple's registration cards to organizers before the show starts.
- 8) Free sampling or sale of food or beverage during the bridal show.

### Other Options to Promote Your Business at the Bridal Show

If you choose not to purchase an exhibit space, here are other ways to participate in the show:

- A. Place a business display advertisement in the show programme, *The Wedding Guide*.
- B. Insert business information (i.e brochures, flyers) in 300 shopping bags for couples attending the show.
- C. Participation in the Fashion Show segment of the event.

### - FEATURING -

- \* TRADE SHOW (*Business Exhibition*)
- \* Food, Cake & Champagne Sampling
- \* Presentation of Gifts/Prizes
- \* Special Announcements
- \* FASHION SHOW
- \* Wedding Etiquette
- \* Wedding Demonstrations
- \* Wedding Game Show

**BAHAMAS BRIDAL SHOW...Where Wedding Dreams Begin!**

### Show Organizers:



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**(See Exhibitor's Reservation form with all prices)**